

**THE**  
**ASSEMBLY**  
**SHOW**

**OCTOBER 28-30, 2013**

**DONALD E. STEPHENS CONVENTION CENTER  
ROSEMONT, IL**

**2013 POST-SHOW  
REPORT**

**[www.TheASSEMBLYShow.com](http://www.TheASSEMBLYShow.com)**

## SEE WHAT ATTENDEES AND EXHIBITORS HAD TO SAY ABOUT THE ASSEMBLY SHOW IN 2013



On October 28–30, 2013 BNP Media, publishers of ASSEMBLY Magazine, hosted an extremely successful launch of The ASSEMBLY Show in Rosemont, Illinois. The exhibit hall floor had 150 exhibiting companies, occupying nearly 38,000 net square feet with close to 3,000 on-site participants.

“We listened to the industry and worked closely with our charter exhibitors to run an event exclusively focused on assembly technology and equipment and the results were overwhelmingly positive,” said Tom Esposito, Publisher, ASSEMBLY Magazine. “In recent years there have been many assembly trade shows that have been a small segment of larger events, it is obvious that our industry can and will continue to sustain a standalone event. We thank our exhibitors, our sponsors and our attendees for supporting us in this new endeavor.”

From the innovative exhibit hall floor to the educational keynote speakers and showcase theater presentations to numerous networking opportunities, The ASSEMBLY Show is the one event that brings together manufacturing suppliers, buyers and users of assembly equipment in a forum exclusive to assembly technology, equipment and products.



“ The informal Monday evening opening session with the food and beverage was a welcome touch. Many of the people who showed up at our booth were excellent contacts for us, and will lead to new business and tighter relationships with our customers. ”

**Dave Kelly, DMC Tools**

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**SHOWCASE THEATER SPONSORS**



**Panasonic  
Assembly Tools**

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# ATTENDEE OVERVIEW

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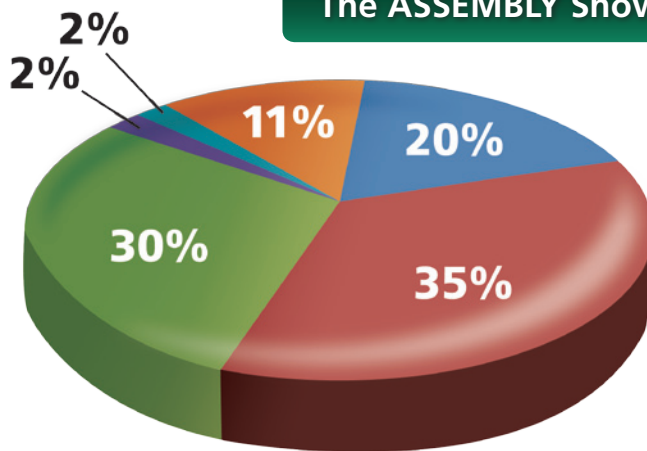
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## GIVING YOU DIRECT ACCESS TO NEW BUSINESS LEADS

Showcase your products and services to help your current and potential customers reduce costs, generate more business and gain a competitive edge. At The ASSEMBLY Show you will have the chance to meet with buyers and users of assembly equipment in manufacturing plants interested in the latest technological advances in custom automated assembly systems, robotics, screwdriving, adhesives, dispensing, plastics assembly, presses, conveyors, fasteners, packaging, workstations, welding, vision systems, and much more!

## HIGH-LEVEL ATTENDEES

The ASSEMBLY Show attracts the right job titles



## Attendee Job Functions

- Corporate/Executive Management
- Engineering
- Manufacturing / Operations / Production / Import / Export / Supply Chain Management
- Design Management
- Purchasing
- Other

## TOP ATTENDING COMPANIES:

The 2013 ASSEMBLY Show delivered high-quality attendees from the following top companies plus many more!

### COMPANY NAME

3M	Covidien	Groschopp Inc.	Nippon Sharyo Manufacturing LLC
Abbott Laboratories	Cree Inc.	Harley-Davidson Motor Co	Oshkosh Corp.
AO Smith	Crown Equipment Corp.	Harris Corporation	Peerless-AV
Applied Materials	Cummins Inc.	Honda	Philips Healthcare
ATK	Danfoss	Honeywell	Phonak LLC
B/E Aerospace	Deere & Co.	Hospira Inc	Rheem Manufacturing
Badger Meter, Inc.	Delphi	Hu-Friedy Mfg. Co. LLC.	Rockwell Collins
Baxter Healthcare	Delta Faucet Co.	Insinkerator	S & C Electric
Beckman Coulter	DENSO	Juno Lighting Group	Schneider Electric
Becton Dickinson	Eaton Corp	JW Speaker Corp	Shure Inc
Bodine Electric Company	E-Z-GO, A Textron Company	Kohler	Stryker
Boeing	Federal Mogul	L-3 Communications	Subaru of Indiana Automotive Inc.
BorgWarner	Federal Signal Corp	Littelfuse Inc	The Braun Corporation
Bridgestone Co., Inc	Fellowes Inc	Lockheed Martin	Wahl Clipper Corp.
Briggs & Stratton	Ford Motor Co.	Masco - Kraftmaid Cabinetry	Xerox Corporation
Broan-Nutone	GE Healthcare	Moog Inc.	Yazaki North America, Inc
Caterpillar Inc	General Motors	Motorola Solutions, Inc	Zodiac Seats US LLC
CNH America LLC	Gentex Corporation	Navistar	
Continental Automotive	GKN Walterscheid, Inc.	Nike Inc.	



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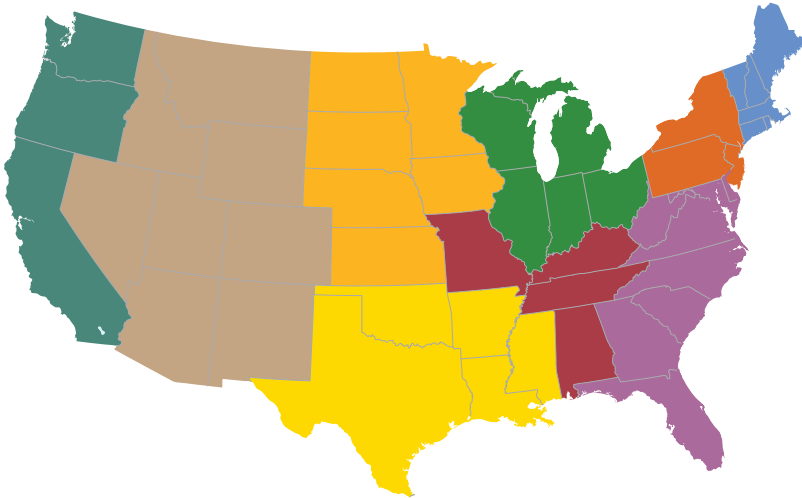
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## ATTENDEE LOCATION

In 2013, attendees came from 42 states and 16 different countries



### STATES

1%	New England (ME, NH, VT, MA, RI, CT)
3%	Middle Atlantic (NY, NJ, PA)
70%	East No. Central (OH, IN, IL, MI, WI)
11%	West No. Central (MN, IA, MO, ND, SD, NE, KS)
4%	South Atlantic (DE, MD, DC, VA, WV, NC, SC, GA, FL)
3%	East So. Central (KY, TN, AL, MS)
2%	West So. Central (AK, LA, OK, TX)
1%	Mountain (MT, ID, WY, CO, NM, AZ, UT, NV)
2%	Pacific (AK, WA, OR, CA, HI)
3%	International / U.S. Territories

### COUNTRIES

Argentina	China	Japan	Spain
Australia	Colombia	Mexico	Switzerland
Brazil	Germany	Norway	USA
Canada	India	Poland	Uruguay

**73%**

of attendees are likely to recommend  
The ASSEMBLY Show to a co-worker

**67%**

of attendees have the authority to approve,  
authorize or recommend purchases

**59%**

of attendees have more than 10 years of industry experience

**64%**

of Attendees Planned on Contacting  
an exhibitor they met at the show

