



# Fully Digital, Made Even Better

Bring your company's sales message and product benefits to life by advertising in the ASSEMBLY Buyers Guide eBook. This powerful marketing tool will reach and impact thousands of decision makers in the multi-billion dollar assembly market.

- >> Deployed twice annually
- >> Easy to save so users can access it at any time
- >> Simple to share with friends or colleagues
- >> Maximizes your ad performance with corresponding editorial to provide detailed info on your products and services

**BONUS: FREE DELUXE LISTING IN THE ONLINE BUYERS GUIDE**

## SPONSORSHIP PACKAGES

**Half page ad PLUS Half page editorial**

**Full Page ad PLUS Full Page editorial**

**Exclusive Premium Sponsor:** Includes Full Page ad, full page editorial, video page, and Premium listing

Placement based on first come, first serve.

### Select a section to advertise in...

- Adhesives, Dispensing and Curing
- Auto ID, Marking, Computers & Software
- Automated Assembly
- Brazing, Soldering and Welding Equipment
- Contract Assembly and Assembly-Related Services
- Electrical and Electronics Assembly
- Fasteners and Fastening Equipment
- Motion Control
- Presses, Forming and Riveting Machines
- Robots and Robot Accessories
- Test & Inspection
- Vision Systems, Sensors and Guarding Devices
- Workstations, Seating, Work Lighting and Accessories



## AD SPECS

**Single-page layout:**

- **Full Page ad (vertical):**  
> 1200px x 1600px (8" x 10.667")
  - **Half Page ad (horizontal):**  
> 1100px x 700px (7.333" x 4.667")
- Font size: 14 pt or larger**

## ARTICLE SPECS

**Half Page:** 150 words in Word doc

**Full-page options:**

- > ONE hi-res image (1000px x 600px) and 200 words of text
  - > No image and 350 words of text
- All images should be 300 dpi**

## LOGO SPECS

- **Hi-res .eps, .ai (vector format), .jpg, .png**
- **Minimum height: 100 pixels**

## 2024 CLOSING DATES:

**AD CLOSE:** June 5, 2024

**MATERIALS DUE:** June 10, 2024

**DEPLOYMENT DATES:** July & September 2024

# ASSEMBLY

ASSEMBLYmag.com



UPDATED 01/11/2024

For more information on who we serve, brand reach and audience engagement, visit: [www.ASSEMBLYmag.com/audience](http://www.ASSEMBLYmag.com/audience)