

# Reaching Decision Makers in the \$10 Billion Assembly Market is Easier Than Ever

## ASSEMBLY MAGAZINE

# 2009 BUYERS GUIDE

To be listed in the 2009 Buyers Guide:

Fill Out the **ASSEMBLY** Directories Order Form

OR

**NEW** Update Your Listing Online

Contact your marketing manager for details.

### In Print

- Reach over 60,000 assembly professionals at manufacturing facilities.\*
- Proven buying influence.\*
- Year-long shelf life
- The only buyers guide serving the \$10 billion assembly market.



### Online

[www.assemblymag.com/buyersguide](http://www.assemblymag.com/buyersguide)

Key word search, company detail page, and RFP program available, increasing your chances of being specified for a job.



Put your  
company  
here for  
as low as  
\$595

## Stand out in front of your customers by upgrading your FREE listing to one of the following:

### **Boldface Listing** – \$225 net

Basic listing plus bolding in supplier and product sections in print.

### **Logo Listing** – \$285 net

Basic listing, 4-color logo in supplier locator section, plus boldface type in print.

### **Product Logo Package** – \$285 net

4-color logo and boldface in print in the product listing section.

### **Linked Listing** – \$595 net

Basic listing, plus hotlink to your website!

### **Deluxe Listing** – \$785 net

Boldface type in print, 4-color supplier logo, hotlink to your website, online 35-word description and improved online search positioning!



sample bold supplier listing



sample logo product listing



sample online premium listing  
(shown smaller than actual size)

### **Premium Listing** – \$1,195 net

#### **(Best Exposure, Best Value)**

Includes deluxe listing PLUS, 3 product spec sheets & 3 product photos in online listing, premium ranking and designation online, online 35-word company description and email lead form.

### **Premium PLUS Listing** – \$1,595 net

Package includes premium listing PLUS, inclusion in our Request for Proposal (RFP) program (LEADS!) and your choice of one of the following online options: video, 5 product specific banner ads, or tile ad.

# ASSEMBLY

MAGAZINE

## Buyers Guide Advertising Deadline: May 14, 2009

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## Maximize your ASSEMBLY investment with a display ad in the Buyers Guide

One 1/4-page or larger display ad in the ASSEMBLY Buyers Guide puts your name in front of buyers for an entire year. Plus, these extras for FREE!

- Unlimited product listings
- 35-word online company description
- Phone listings in bold with an ➔ in the product listing section in print
- HOT LINK to your website online
- Boldface listings in the supplier listing and products section of the print version

- Improved online positioning
- BIG discounts on logo enhancements and package upgrades – only \$180 each per logo, \$595 for premium package upgrade, and \$795 for premium plus package.
- Bonus distribution at tradeshow

Place an ad in the June & Buyers Guide issues and receive a FREE 1/2 page company profile in the Buyers Guide.

➔ ND Industries Inc.  
248-288-0000  
See our ad in this issue

sample print product listing

[www.assemblymag.com/buyersguide](http://www.assemblymag.com/buyersguide)

Contact your marketing manager today to reserve your space!

**Ruth Anderson, Buyers Guide Enhancement Sales**

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