

ASSEMBLY 2010 EDITORIAL CALENDAR

ISSUE: AD CLOSE:	JANUARY 12/3/2009	FEBRUARY 1/7/2010	MARCH 2/4/2010	APRIL 3/5/2010	MAY 4/6/2010	JUNE 5/5/2010
PRIMARY FEATURE	Medical Device Assembly	Alternative Energy Industry Report	Assembly Planbook	Defense Contractor Industry Report	Robots & Vision Systems	Appliance Assembly
Additional Features	• Riveting • Dispensing • Conveyors	• Electronics Assembly • Screwdriving • Welding	• Small Parts Assembly • Large Parts Assembly • Automate Now!	• Wire Processing • Adhesives • Fasteners	• Automated Assembly • Presses • Leak Testing	• Power Tools • Plastics Assembly • Workstations
Web Exclusive Feature	Brazing	Vision Systems	Packaging	Motion Control	Sensors	Soldering
Technology Columns	• Automation Profiles • Parts Feeding • Quality in Assembly • Fastening • Lean Manufacturing	• Automation Profiles • Parts Feeding • Quality in Assembly • Adhesives • Hegland on Assembly	• Automation Profiles • Parts Feeding • Quality in Assembly • Automated Assembly • Lean Manufacturing	• Automation Profiles • Parts Feeding • Quality in Assembly • Welding • Hegland on Assembly	• Automation Profiles • Parts Feeding • Quality in Assembly • Fastening • Lean Manufacturing	• Automation Profiles • Parts Feeding • Quality in Assembly • Adhesives • Hegland on Assembly
Assembly in Action	• Welding • Robots • Wire Processing	• Riveting • Packaging • Motion Control	• Dispensing • Plastics Assembly • Sensors	• Vision Systems • Conveyors • Pneumatics	• Workstations • Soldering • Adhesives	• Fasteners • Conveyors • Auto ID
Assembly Products	• Soldering • Adhesives • Assembly Machines	• Fasteners • Modular Framing • Leak Testing	• Electronics Assembly • Screwdriving • Presses	• Robots • Wire Processing • Power Tools	• Welding • Conveyors • Dispensing	• Process Monitoring • Vision Systems • Riveting
Special Issues		ASSEMBLY China Edition	HOW-TO GUIDE PCA Quarterly	Wire Processing Supplement	ASSEMBLY China Edition	PCA Quarterly
Marketing Opportunities & Extra Values	Buy 1 Ad, Get Another January Ad FREE	FREE Case History	2-pg spread in How-to Guide only \$3,000 net	Lead ADvantage		Advertise in BOTH the Buyers Guide and Company Profile
Additional Marketing Tools	E-Newsletters E-Inserts	E-Newsletters Product Review	E-Newsletters	E-Newsletters E-Inserts	E-Newsletters Product Review	E-Newsletters
Bonus Distribution	MD&M / ATX West Feb. 9 – 11 Anaheim, CA		IPC/APEX April 6 – 9 Las Vegas SAE World Congress April 13 – 15 Detroit	ATX / Quality South April 28 – 29 Charlotte, NC Wire Processing Technology Expo May 12 – 13 Milwaukee	MD&M / ATX East June 8 – 10 New York AUTOMATICA June 8 – 11 Munich	

BUYERS GUIDE 5/17/2010		JULY 6/4/2010	AUGUST 7/7/2010	SEPTEMBER 8/4/2010	OCTOBER 9/7/2010	NOVEMBER 10/7/2010	DECEMBER 11/4/2010
ASSEMBLY Buyers Guide		State of the Profession Report	Medical Device Assembly	Aerospace Assembly	Assembly Plant of the Year	Automotive Assembly	Capital Equipment Spending Report
- Shows and Conferences - Trade Associations and Professional Societies		- Dispensing - Screwdriving - Robot End Effectors	- Riveting - Motion Control - Material Handling ASSEMBLY TECHNOLOGY EXPO Pre-Show Issue	- Automated Assembly - Adhesives - Presses ASSEMBLY TECHNOLOGY EXPO Show Issue	- The Assembly Top 50 - Robots - Fasteners	- Welding - Vision Systems - Torque Control	Plastics Assembly Sensors Process Monitoring ASSEMBLY TECHNOLOGY EXPO Post-Show Issue
2010 Buyers Guide		Electronics Assembly	Assembly Software	Parts Marking	Workstations	Wire Processing	Conveyors
		- Automation Profiles - Parts Feeding - Quality in Assembly - Automated Assembly - Lean Manufacturing	- Automation Profiles - Parts Feeding - Quality in Assembly - Welding - Hegland on Assembly	- Automation Profiles - Parts Feeding - Quality in Assembly - Fastening - Lean Manufacturing	- Automation Profiles - Parts Feeding - Quality in Assembly - Adhesives - Hegland on Assembly	- Automation Profiles - Parts Feeding - Quality in Assembly - Automated Assembly - Lean Manufacturing	- Automation Profiles - Parts Feeding - Quality in Assembly - Welding - Hegland on Assembly
		- Adhesives - Leak Testing - Motion Control	- Power Tools - Robots - Modular Framing	- Plastics Assembly - Sensors - Soldering	- Presses - Motion Control - Plastics Assembly	- Conveyors - Dispensing - Test Equipment	- Soldering - Vision Systems - Fasteners
		- Sensors - Fasteners - Conveyors	- Workstations - Plastics Assembly - Dispensing	- Conveyors - Vision Systems - Packaging	- Welding - Assembly Machines - Electronics Assembly	- Brazing - Robots - Presses	- Wire Processing - Adhesives - Power Tools
			ASSEMBLY China Edition Wire Processing Supplement	PCA Quarterly	Wire Processing Supplement	ASSEMBLY China Edition	PCA Quarterly
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Free link from ASSEMBLY Online to your web site for every advertiser in the Buyers guide		E-Newsletters Product Review	E-Newsletters E-Inserts	E-Newsletters ASSEMBLY TECHNOLOGY EXPO Show Directory	E-Newsletters E-Inserts	E-Newsletters Product Review	E-Newsletters
		China Assembly Forum July 2010 Beijing, China	IMTS Sept. 13 – 18 Chicago	ATE expo Sept. 28 – 30 Rosemont, IL	SAE Commercial Vehicle Exhibition Oct. 12 – 14 Rosemont, IL MD&M Minneapolis Oct. 13 – 14 Minneapolis	FABTECH International Nov. 2 – 4 Atlanta, GA	