

Buyers Can Find You in Multiple Ways

Your #1 resource for IMPACTING purchasing decisions in the \$10 billion assembly market.

The ASSEMBLY Buyers Guide places your product front and center with crucial buying influences in the assembly market. Now buyers can find you in more ways than one - in Print and Online. Make it easy for prospects and customers to find you by showcasing your products in the ASSEMBLY Buyers Guide.

- Reach over 60,000 Assembly Professionals at Manufacturing Facilities.*
- Proven Buying Influence – ASSEMBLY audits buying influence so you know you are reaching buyers/specifiers in the industry.*
- Year-Long Shelf Life – Buyers keep and use the ASSEMBLY Buyers Guide for reference to find suppliers all year long.
- The **ONLY** Buyers Guide Serving the \$10 Billion Assembly Market.

In Print

Searchable Sections:

- Product Index
- Product Category Listings
- Supplier Sourcebook
- Trade Associations & Professional Societies
- Calendar of Trade Shows & Conferences
- Glossary of Assembly Terminology

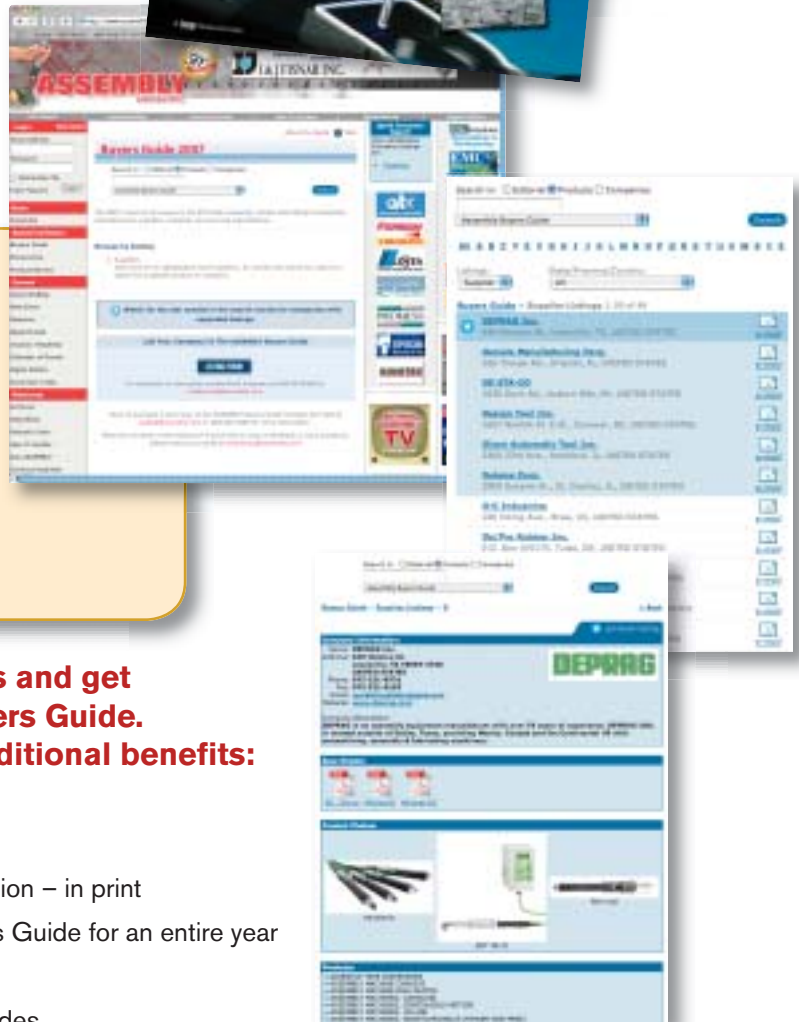
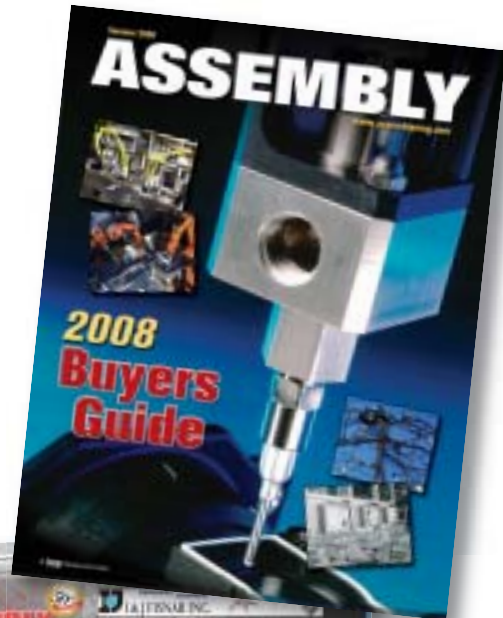
Online

www.assemblymag.com/buyersguide

- Automatically tied to BNP Media search on ASSEMBLY and all BNP Media websites.
- Premium packages offer preferred placement in search results with a star designation.
- Features clear, concise, company detail page.

Place an ad in the June & Buyers Guide issues and get a FREE 1/2 page Company Profile in the Buyers Guide. All Buyers Guide advertisers receive these additional benefits:

- Unlimited Product listings – in print and online
- 35-word Company Description – online
- Phone Listings in bold with an → in the Product Listing Section – in print
- HOT LINK driving traffic to your website in the online Buyers Guide for an entire year
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- Bonus Distribution at all Major Tradeshows



*June 2007 BPA Circulation Statement.