

ASSEMBLY MAGAZINE 2008 Buyers Guide

Attracting new customers all year is as easy as ...

1

Fill out the enclosed ASSEMBLY directories order form to be listed in the 2008 Buyers Guide.

2

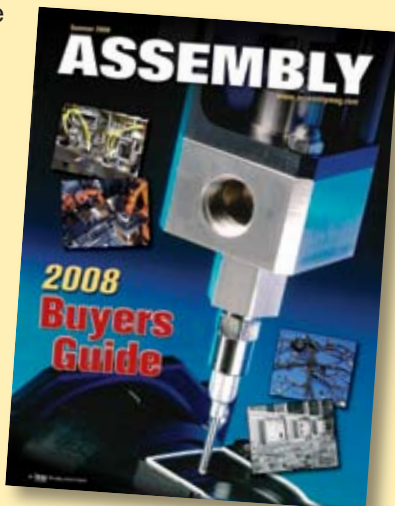
Run display ads or sign up for listing enhancements for maximum exposure.

3

Start receiving Request for Proposals (RFPs) from interested prospects.

PRINT

- Reach over 60,000 assembly professionals at manufacturing facilities.*
- Proven buying influence.*
- Year-long shelf life
- The only buyers guide serving the \$10 billion assembly market.



ONLINE

www.assemblymag.com/buyersguide

Key word search, company detail page, and **NEW** RFP program available, increasing your chances of being specified for a job.



Put your
company
here for
as low as
\$595

**Stand out in front of your customers by upgrading your
FREE listing to one of the following:**

Boldface Listing – \$225 net
Basic listing plus bolding in supplier & product sections in print.

Logo Listing – \$285 net
Basic listing, 4-color logo in supplier locator section, plus boldface type in print.

Linked Listing – \$595 net
Basic listing, plus hotlink to your website!

Deluxe Listing – \$785 net
Boldface type in print, 4-color supplier logo, hotlink to your website, online 35-word description & improved online search positioning!

Premium Listing – \$1,195 net
(Best Exposure, Best Value)
Includes deluxe listing PLUS, 3 product spec sheets & 3 product photos in online listing, premium ranking and designation online, online 35-word company description and email lead form.

NEW Premium PLUS Listing
– \$1,595 net
Package includes premium listing PLUS, inclusion in our Request for Proposal (RFP) program (LEADS!) and your choice of one of the following online options: video, 5 product specific banner ads, or tile ad.



sample bold supplier listing



sample logo product listing



sample online premium listing
(shown smaller than actual size)

**Buyers Guide
Advertising
Deadline:
May 16, 2008**

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**Maximize your ASSEMBLY investment
with a display ad in the Buyers Guide**

One 1/4-page or larger display ad in the ASSEMBLY Buyers Guide puts your name in front of buyers for an entire year. Plus, these extras for FREE!

- Unlimited product listings
- 35-word online company description
- Phone listings in bold with an ➔ in the product listing section in print
- HOT LINK to your website online
- Boldface listings in the supplier listing & products section of the print version
- Improved online positioning
- BIG discounts on logo enhancements and package upgrades – only \$180 each per logo, \$595 for premium package upgrade, and \$795 for NEW premium plus package.
- Bonus distribution at tradeshow

Place an ad in the June & Buyers Guide issues and receive a FREE 1/2 page company profile in the Buyers Guide



sample print listing

www.assemblymag.com/buyersguide

Contact your marketing manager today to reserve your space!
See the enclosed order form for a complete list of packages and pricing.