

# ASSEMBLY 2009 EDITORIAL CALENDAR

MAGAZINE

ISSUE: Ad Close:	JANUARY 12/3/2008	FEBRUARY 1/7/2009	MARCH 2/4/2009	APRIL 3/5/2009	MAY 4/6/2009	JUNE 5/5/2009
<b>Primary Feature Article</b>	<b>Medical Device Assembly</b>	<b>Automotive Assembly</b>	<b>Assembly Planbook 2009</b>	<b>Industry Report - Quality in Assembly</b>	<b>Robots &amp; Vision Systems</b>	<b>Appliance Assembly</b>
<b>Additional Feature Articles</b>	<ul style="list-style-type: none"> <li>Screwdriving</li> <li>Ultrasonics</li> <li>Dispensing</li> </ul>	<ul style="list-style-type: none"> <li>Workstations</li> <li>Adhesives</li> <li>Electronics Assembly</li> </ul>	<ul style="list-style-type: none"> <li>Why We Still Manufacture in the USA</li> <li>Islands of Automation</li> <li>Realities of Green Manufacturing</li> <li>Inside Remanufacturing</li> <li>How Flexible is Your Factory?</li> <li>Rapid Response Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>Plastic Parts</li> <li>Presses</li> <li>Leak Testing</li> </ul>	<ul style="list-style-type: none"> <li>Riveting</li> <li>Wire Processing</li> <li>Design for Assembly</li> </ul>	<ul style="list-style-type: none"> <li>Parts Feeding</li> <li>Dispensing</li> <li>Electronics Assembly</li> </ul>
<b>Special Issues, Marketing Opportunities and Extra Values</b>	<b>Buy 1 Ad, Get Another January Ad FREE</b>	<b>ASSEMBLY</b> China Edition  <b>BONUS : FREE Aerospace Case History</b>	<b>How-to Guide</b>	<b>Lead ADvantage</b>	<b>ASSEMBLY</b> China Edition	
<b>Lean in Assembly</b>	Lean	Lean	Lean	Lean	Lean	Lean
<b>Assembly in Action</b>	Wire Processing Assembly Machines Power Tools	Brazing Robots Presses	Welding Conveyors Packaging	Screwdriving Inspection PCB Assembly	Workstations Ultrasonics Dispensing	Sensors Fastening Power Tools
<b>Assembly Products</b>	Soldering Motion Control Test Equipment	Conveyors Power Tools Fasteners	Presses Vision Systems Plastic Parts	Ultrasonics Sensors Brazing	Conveyors Soldering Modular Structural Profiles	Automated Assembly Leak Testing Motion Control
<b>Additional Marketing Tools</b>	<b>E-Newsletters</b> E-Inserts	<b>E-Newsletters</b> Product Review	<b>E-Newsletters</b>	<b>E-Newsletters</b> E-Inserts	<b>E-Newsletters</b> Product Review	<b>E-Newsletters</b>
<b>Bonus Distribution</b>	<b>MD&amp;M/ATX West</b> February 10 – 12, Anaheim, CA	<b>APEX/IPC</b> March 31 – April 2 Las Vegas, NV	<b>ATX South &amp; AM Expo</b> March 11 – 12 Charlotte, NC <b>Assembly Summit</b> March 24 – 26 Rosemont, IL <b>Westec</b> March 30 – April 2 Los Angeles, CA	<b>SAE World Congress</b> April 20 – 23 Detroit, MI	<b>Wire Processing Tech Expo</b> May 20 – 21 Milwaukee, WI <b>MD&amp;M/ATX East</b> June 9 – 11 New York, NY <b>International Robots &amp; Vision Show</b> June 9 – 11 Rosemont, IL <b>Assembly New England &amp; NEPCON East</b> May 20 – 21 Boston, MA	<b>NPE2009 Plastics &amp; Elastomers Exposition</b> June 22 – 26 Chicago, IL

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BUYERS GUIDE 5/15/2009	JULY 6/4/2009	AUGUST 7/7/2009	SEPTEMBER 8/5/2009	OCTOBER 9/4/2009	NOVEMBER 10/7/2009	DECEMBER 11/4/2009
<b>ASSEMBLY Buyers Guide</b>	<b>Medical Device Assembly</b>	<b>Electronics Assembly</b>	<b>Automotive Assembly</b>	<b>Assembly Plant of the Year Report</b>	<b>Aerospace Assembly</b>	<b>Capital Equipment Spending Report</b>
<ul style="list-style-type: none"> <li>• Capital Equipment Budgeting</li> <li>• Trade Shows and Conferences</li> <li>• Trade Associations and Professional Societies</li> <li>• Assembly Glossary</li> </ul>	<ul style="list-style-type: none"> <li>• Adhesives</li> <li>• Power Tools</li> <li>• In-line Testing Systems</li> </ul>	<ul style="list-style-type: none"> <li>• Automated Assembly</li> <li>• Parts Marking</li> <li>• Motion Control</li> </ul> <p><b>ASSEMBLY TECHNOLOGY EXPO</b> Pre-Show Issue</p>	<ul style="list-style-type: none"> <li>• Material Handling</li> <li>• Robot Guidance</li> <li>• Riveting</li> </ul> <p><b>ASSEMBLY TECHNOLOGY EXPO</b> Show Issue</p>	<ul style="list-style-type: none"> <li>• Robot End Effectors</li> <li>• Vision Systems</li> <li>• Flexible Assembly</li> </ul>	<ul style="list-style-type: none"> <li>• Torque Control</li> <li>• Plastic Parts</li> <li>• Automated Assembly</li> </ul>	<ul style="list-style-type: none"> <li>• Leak Testing</li> <li>• Workstations</li> <li>• Material Handling</li> </ul> <p><b>ASSEMBLY TECHNOLOGY EXPO</b> Post-Show Issue</p>
Free link from ASSEMBLY Online to your web site for every advertiser in the Buyers Guide	State of the Profession Report <b>Lead ADvantage</b> <b>BONUS : FREE Automotive Case History</b>	<b>ASSEMBLY China Edition Triple-Play Show Package*</b> (ATEXpo Exhibitors Only)	<b>Triple-Play Show Package*</b> (ATEXpo Exhibitors Only)	<b>The Top 50 Report and FREE Direct Mailer</b> <b>Lead ADvantage</b>	<b>ASSEMBLY China Edition BONUS : FREE Medical Device Case History</b>	<b>Triple-Play Show Package*</b> (ATEXpo Exhibitors Only)
<b>*FREE ad in ATEXpo Show Directory when you advertise in all triple-play issues: Aug., Sept., &amp; Dec.</b>						
	Lean	Lean	Lean	Lean	Lean	Lean
<b>2009 Buyers Guide</b>	Auto ID Screwdriving Automated Assembly	Inspection Conveyors Power Tools	Machine Vision Wire Processing Dispensing	PCB Assembly Dispensing Presses	Fastening Adhesives Leak Testing	Soldering Dispensing Assembly Machines
	Fasteners Workstations Bar Coding	Sensors Soldering Adhesives	Robots Conveyors Pneumatics	Power Tools Ultrasonics Sensors	Riveting Packaging Motion Control	Parts Feeding Fasteners Wire Processing
	<b>E-Newsletters Product Review</b>	<b>E-Newsletters E-Inserts</b>	<b>E-Newsletters</b> Assembly Technology Expo Show Directory (ATEXpo Exhibitors Only)	<b>E-Newsletters E-Inserts</b>	<b>E-Newsletters Product Review</b>	<b>E-Newsletters</b>
		<b>Assembly Technology Expo China</b> August Shenzhen, China	<b>Assembly Technology Expo, Quality Expo Electronics Assembly Show &amp; National Manufacturing Week</b> Sept. 22 – 24 Rosemont, IL	<b>SAE Commercial Vehicle Engineering Conference &amp; Exhibition</b> October 6 – 8 Rosemont, IL <b>MD&amp;M Minneapolis</b> October 21 – 22 Minneapolis, MN	<b>FABTECH International &amp; AWS Welding Show</b> November 15 – 18 Chicago, IL	
the June issue and get a FREE 1/2 page the Buyers Guide						