

ASSEMBLY 2013 EDITORIAL CALENDAR

ISSUE: AD CLOSE:	JANUARY 12/5/2012	FEBRUARY 1/7/2013	MARCH 2/6/2013	APRIL 3/5/2013	MAY 4/5/2013	JUNE 5/7/2013
PRIMARY FEATURE	Medical Device Assembly	Robotics	Automotive Assembly	Machinery Industry Report	Energy Industry Report	Appliance Assembly
Additional Features	<ul style="list-style-type: none"> Riveting Dispensing Sensors 	<ul style="list-style-type: none"> Conveyors Screwdriving Welding 	<ul style="list-style-type: none"> Automated Assembly Process Monitoring Composites Assembly 	<ul style="list-style-type: none"> Vision Systems Adhesives Fasteners 	<ul style="list-style-type: none"> Presses Material Handling Leak Testing 	<ul style="list-style-type: none"> Power Tools Plastics Assembly Workstations
Technology Columns	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Fastening Motion Control 	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Adhesives DIY Automation 	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Automated Assembly Motion Control Medical Device Assembly 	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Welding DIY Automation 	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Fastening Motion Control 	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Adhesives DIY Automation Medical Device Assembly
Assembly in Action	<ul style="list-style-type: none"> Welding Robotics Presses 	<ul style="list-style-type: none"> Riveting Curing Systems Wire Processing 	<ul style="list-style-type: none"> Dispensing Plastics Assembly Sensors 	<ul style="list-style-type: none"> Workstations Conveyors Pneumatics 	<ul style="list-style-type: none"> Vision Systems Soldering Adhesives 	<ul style="list-style-type: none"> Fasteners Conveyors Auto ID
Assembly Products	<ul style="list-style-type: none"> Soldering Adhesives Assembly Machines 	<ul style="list-style-type: none"> Fasteners Modular Framing Leak Testing 	<ul style="list-style-type: none"> Adhesives Screwdriving Presses 	<ul style="list-style-type: none"> Robotics Riveting Power Tools 	<ul style="list-style-type: none"> Welding Conveyors Dispensing 	<ul style="list-style-type: none"> Process Monitoring Vision Systems Wire Processing
Special Issues	Wire Processing Supplement	ASSEMBLY China Edition	HOW-TO GUIDE AD CLOSE: 1/25/2013	Wire Processing Supplement	ASSEMBLY China Edition	
Marketing Opportunities & Extra Values	BOGO Buy 1 Ad, Get Another January Ad FREE!	FREE Case History	2-pg spread in How-to Guide only \$3,100 net	Lead ADvantage FREE Get to Know Us!	FREE Case History	Advertiser the June issue and and get a FREE Company Profile!
eNewsletters	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Power Tools* 	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Workstations* Tech Focus: Wire Processing* 	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Leak Testing* 	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Screwdriving* 	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Dispensing* Tech Focus: Wire Processing* 	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Plastics Assembly*
Additional Marketing Tools	Medical Observation*	Product Review Webinar: Medical*	Integrated Showcase Video eBlasts*	Medical Observation*	Product Review Webinar: Wire*	Integrated Showcase
Bonus Distribution	Automate January 21 - 24 Chicago, IL WHMA Conference February 20 - 22 Las Vegas, NV Motor & Drive Systems February 7 - 8 Orlando, FL	IPC APEX , Feb. 19 - 21 San Diego, CA Robotics Forum February 20 - 22 Orlando, FL AeroDef Mfg/Composites Mfg March 19 - 21, CA	SAE World Congress April 16 - 18 Detroit, MI Medical Mfg Innovations April 16 - 17 Minneapolis, MN	Wire Processing Show May 8 - 9 Milwaukee, WI 25th Annual Shingo Prize Int'l Conf May 6 - 10 Provo, UT	Tech ManufactureXPO May 1 	



BUYERS GUIDE 5/17/2013	JULY 6/4/2013	AUGUST 7/8/2013	SEPTEMBER 8/6/2013	OCTOBER 9/6/2013	NOVEMBER 10/7/2013	DECEMBER 11/5/2013
ASSEMBLY Buyers Guide	Furniture Industry Report	Commercial Vehicle Industry Report	Robotics	Aerospace Assembly	Defense Contractor Industry Report	Consumer Products Industry Report
<ul style="list-style-type: none"> Shows and Conferences Trade Associations and Professional Societies 	<ul style="list-style-type: none"> State of the Profession Dispensing Screwdriving 	<ul style="list-style-type: none"> Riveting Adhesives Part Marking & Auto ID 	<ul style="list-style-type: none"> Automated Assembly Presses Prototyping 	<ul style="list-style-type: none"> Plant of the Year Welding Fasteners 	<ul style="list-style-type: none"> Plastics Assembly Vision Systems Torque Control 	<ul style="list-style-type: none"> Capital Spending Survey Robot End Effectors Process Monitoring
2013 Buyers Guide	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Automated Assembly Motion Control 	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Welding DIY Automation 	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Fastening Motion Control Medical Device Assembly 	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Adhesives DIY Automation 	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Automated Assembly Motion Control 	<ul style="list-style-type: none"> Automation Profiles Parts Feeding Welding DIY Automation Medical Device Assembly
	<ul style="list-style-type: none"> Adhesives Leak Testing Presses 	<ul style="list-style-type: none"> Power Tools Robotics Modular Framing 	<ul style="list-style-type: none"> Plastics Assembly Sensors Wire Processing 	<ul style="list-style-type: none"> Screwdriving Workstations Plastics Assembly 	<ul style="list-style-type: none"> Conveyors Dispensing Test Equipment 	<ul style="list-style-type: none"> Soldering Vision Systems Fasteners
	<ul style="list-style-type: none"> Sensors Fasteners Conveyors 	<ul style="list-style-type: none"> Workstations Plastics Assembly Dispensing 	<ul style="list-style-type: none"> Conveyors Vision Systems Soldering 	<ul style="list-style-type: none"> Welding Assembly Machines Curing Systems 	<ul style="list-style-type: none"> Brazing Robotics Presses 	<ul style="list-style-type: none"> Wire Processing Adhesives Power Tools
	Wire Processing Supplement	ASSEMBLY China Edition		Wire Processing Supplement	ASSEMBLY China Edition	
<p>Use in BOTH the Buyers Guide and the Buyers Guide FREE 1/2 page in the Buyers Guide</p>	Lead ADvantage	FREE Case History	FREE Get to Know Us!	Lead ADvantage	FREE Case History	FREE Looking Forward - 2014 Preview
			The ASSEMBLY Show Triple Play			The ASSEMBLY Show Triple Play
	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Automated Assembly* 	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Adhesives* Tech Focus: Wire Processing* 	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Fastening Systems* 	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Robotics* 	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Conveyors* Tech Focus: Wire Processing* 	<ul style="list-style-type: none"> ASSEMBLY eNewsletter Tech Focus: Vision and Sensors*
	Medical Observation*	Product Review Video eBlasts*	Integrated Showcase	Medical Observation* Webinar: Medical	Product Review	Integrated Showcase
Buyers Guide is distributed to all major industry trade shows.			SAE AeroTech Congress September 24 - 26 Montreal, Canada AME International Excellence Conf October 21 - 25 Toronto, Canada	The ASSEMBLY Show October 28 - 30 Rosemont, IL FABTECH International November 18 - 21 Chicago, IL		