

Reaching Decision Makers in the \$10 Billion Assembly Market is Easier Than Ever

ASSEMBLY MAGAZINE

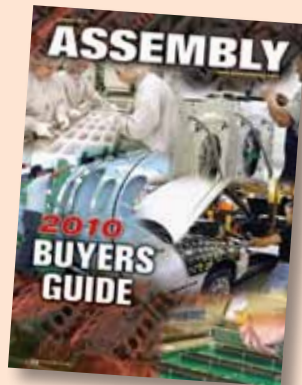
2011 BUYERS GUIDE

Update Your 2011 Listing Online

Please contact Ruth Anderson at andersonr@bnpmedia.com for your custom login information.

In Print & Digital

- Reach over 56,000 assembly professionals at manufacturing facilities.*
- Proven buying influence.*
- Year-long shelf life plus, additional distribution to thousands at every major 2011 trade show and conference throughout North America.
- The only buyers guide serving the \$10 billion assembly market.
- Earn all your listings, web links and other enhancements FREE with any size display ad in the Buyers Guide issue.



Online

www.assemblymag.com/buyersguide

Key word search, company detail page, and RFP program available, increasing your chances of being specified for a job.

Put your
company here
for as low
as \$595
(advertiser rate)



Stand out in front of your customers by upgrading your FREE listing to one of the following:

Boldface Listing – \$225 net

Basic listing plus bolding in supplier and product sections in print & digital.

Logo Listing – \$285 net

Basic listing, 4-color logo in supplier locator section, plus boldface type in print & digital.

Product Logo Package – \$285 net

4-color logo and boldface in print in the product listing section.

Linked Listing – \$595 net

Basic listing, plus hotlink to your website!

Deluxe Listing – \$785 net

Boldface type in print & digital, 4-color supplier logo, hotlink to your website, online 35-word description and improved online search positioning!

Premium Listing – \$1,195 net

(\$595 for Display Advertisers)
Includes deluxe listing PLUS, 3 product spec sheets & 3 product photos in online listing, premium ranking and designation online, email lead form and Social Media Links.

Premium PLUS Listing – \$1,595 net

(\$795 for Display Advertisers)
Package includes premium listing PLUS, inclusion in our Request for Proposal (RFP) program (LEADS!) and your choice of one of the following online options: video, 5 product specific banner ads, or tile ad.

NEW! \$99 (included in Premium and Premium PLUS listings) Include the social media platforms your company is currently using (Facebook, Twitter and Linked In) with an icon that is a clickable link to your page for each social media platform you select.



sample bold supplier listing



sample logo product listing



sample online premium listing
(shown smaller than actual size)

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One 1/4-page or larger display ad in the ASSEMBLY Buyers Guide puts your name in front of buyers for an entire year. Plus, these extras for FREE!

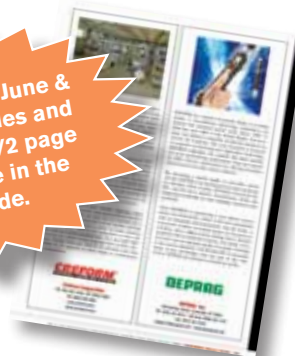
- Improved online positioning
- BIG discounts on logo enhancements and package upgrades – only \$180 each per logo, \$595 for premium package upgrade, and \$795 for premium plus package.
- Bonus distribution at tradeshow

- FREE** • Unlimited product listings
- FREE** • 35-word online company description
- FREE** • Phone listings in bold with an → in the product listing section in print & digital
- FREE** • HOT LINK to your website online
- FREE** • Boldface listings in the supplier listing and products section of the print & digital versions

→ ND Industries Inc.
248-288-0000
See our ad in this issue

sample print product listing

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www.assemblymag.com/buyersguide

Contact your marketing manager today to reserve your space!

Ruth Anderson, Buyers Guide Enhancement Sales

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