

# ASSEMBLY 2020 EDITORIAL CALENDAR

Issue	January	February	March	April	May	June
AD CLOSE	12/2	1/2	2/3	3/3	4/1	5/4
MATERIALS DUE	12/5	1/8	2/10	3/10	4/8	5/8
Primary Feature	Medical Device Assembly	Aerospace Assembly	Automotive Assembly	Robotics	Lean Manufacturing	Appliance Assembly
Additional Features	Riveting Dispensing Vision Systems	Plastics Assembly Screwdriving Indexers & Actuators	Automated Assembly Curing Systems Assembly Software	Conveyors Welding Fasteners	Presses Workstations Leak Testing	Power Tools Sensors Lightweighting
Technology Columns	Automation Profiles Parts Feeding Fastening Motion Control Welding Assembly	Automation Profiles Parts Feeding Adhesives Medical Device Assembly Reshoring	Automation Profiles Parts Feeding Motion Control Aerospace Assembly	Automation Profiles Parts Feeding Automated Assembly Automotive Assembly Reshoring	Automation Profiles Parts Feeding Fastening Motion Control Welding Assembly	Automation Profiles Parts Feeding Adhesives Welding Assembly Reshoring
Assembly in Action	Leak Testing Robotics Presses	Riveting Conveyors Wire Processing	Dispensing Plastics Assembly Pneumatics	Workstations Robotics Adhesives	Vision Systems Clamps, Fixtures & Tooling Sensors	Fasteners Indexers & Actuators Auto ID
Assembly Products	Parts Marking Adhesives Clamps, Fixtures & Tooling	Fasteners Leak Testing Modular Framing & Hardware	Robotics Screwdriving Presses	Power Tools Riveting Hoists, Lifts & Positioners	Riveting Conveyors Dispensing	Process Monitoring Vision Systems Wire Processing
Special Issues	<i>Wire</i> Processing		<b>How-to-Guide</b> 2-page spread Ad Close: 1/27	<i>Wire</i> Processing	<b>Factory of the Future</b> Ad Close: 3/24	
Marketing Opportunities & Extra Values	Buy One Ad, Get Another January Ad Free	Advertisers earn FREE Case History	Earned access to How-to-Guide	Advertisers earn FREE Case History	Lead Advantage Earned access to Factory of the Future AD SCORE READERSHIP RESEARCH STUDY	ADVERTISE IN THE JUNE ISSUE AND BUYER'S GUIDE GET A FREE 1/2 PAGE PRODUCT PROFILE IN THE BUYER'S GUIDE ISSUE
eNewsletters (2x per month)	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter
Product eNewsletters	<b>Product eNewsletter</b> Screwdriving	<b>Product eNewsletter</b> Dispensing <b>Product eNewsletter</b> Wire Processing	<b>Product eNewsletter</b> Presses	<b>Product eNewsletter</b> Automated Assembly	<b>Product eNewsletter</b> Fastening <b>Product eNewsletter</b> Wire Processing	<b>Product eNewsletter</b> Assembly Machines
Industry eNewsletter	<b>Industry eNewsletter</b> Automotive	<b>Industry eNewsletter</b> Electronics	<b>Industry eNewsletter</b> Appliance	<b>Industry eNewsletter</b> Aerospace	<b>Industry eNewsletter</b> Medical	<b>Industry eNewsletter</b> Automotive
Additional Marketing Tools		<b>Product Spotlight</b> <b>NEW</b> Video Spotlight eBlast	<b>Integrated Showcase</b> White Paper eBlast		<b>Product Spotlight</b> <b>NEW</b> Video Spotlight eBlast	<b>Integrated Showcase</b> White Paper eBlast
Focus On print & eblast	Welding Assembly	Medical Assembly	Aerospace Assembly	Automotive Assembly	Welding Assembly	Medical Assembly
Bonus Distribution	A3 Business Forum Jan. 13-15 Orlando, FL  WHMA Annual Wire Harness Conference Feb. 18-20 Las Vegas, NV	AeroDef Mfg March 17-19 Dallas, TX	SAE World Congress April 21-23 Detroit, MI	Wire Processing Technology Expo Milwaukee, WI	Automatica June 16-19 Munich, Germany	

Buyers Guide	July	August	September	October	November	December
5/22	6/2	7/3	8/3	9/1	10/2	11/2
5/29	6/8	7/10	8/10	9/8	10/9	11/6

ASSEMBLY Buyers Guide	Machinery Industry Report	Energy Industry Report	Robotics	THE ASSEMBLY SHOW	Industry 4.0	Flexible Assembly
Shows and Conferences Trade Associations & Professional Societies	Person of the Year Dispensing Screwdriving	Riveting Adhesives Parts Marking & Auto ID	Automated Assembly Presses Plastics Assembly	Welding Fasteners Material Handling	Vision Systems Torque Control Modular Automation Components	Capital Spending Survey Robot End Effectors Process Monitoring
	Automation Profiles Parts Feeding Motion Control Aerospace Assembly	Automation Profiles Parts Feeding Automated Assembly Automotive Assembly Reshoring	Automation Profiles Parts Feeding Fastening Motion Control Welding Assembly	Automation Profiles Parts Feeding Adhesives Medical Device Assembly Reshoring	Automation Profiles Parts Feeding Motion Control Aerospace Assembly	Automation Profiles Parts Feeding Automated Assembly Automotive Assembly Reshoring
	Plastics Assembly Leak Testing Presses	Power Tools Modular Framing & Hardware Robotics	Adhesives Clamps, Fixtures & Tooling Wire Processing	Screwdriving Workstations Plastics Assembly	Conveyors Supply Chain Management Test Equipment	Presses Indexers & Actuators Fasteners
	Sensors Fasteners Conveyors	Workstations Plastics Assembly Hoists, Lifts & Positioners	Conveyors Vision Systems Dispensing	Sensors Indexers & Actuators Presses	Riveting Robotics Dispensing	Wire Processing Adhesives Power Tools
Product Profile	<i>Wire Processing</i>		The Assembly Show Tour Guide Ad Close: 7/27	<i>Wire Processing</i> The Assembly Show Times The Assembly Show Program		
	Lead Advantage	Advertisers earn FREE Case History	THE ASSEMBLY SHOW TRIPLE PLAY		Advertisers earn FREE Case History	THE ASSEMBLY SHOW TRIPLE PLAY Advertise in December and get a FREE 1/2 page Corporate Profile
ADVERTISE WITH ANY SIZE AD IN BUYERS GUIDE AND GET EQUAL SIZE AD IN JULY ISSUE FOR 1/2 PRICE						
ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter
<b>Product eNewsletter</b> Robotics	<b>Product eNewsletter</b> Adhesives <b>Product eNewsletter</b> Wire Processing	<b>Product eNewsletter</b> Workstations	<b>Product eNewsletter</b> Power Tools	<b>Product eNewsletter</b> Presses <b>Product eNewsletter</b> Wire Processing <b>Industry eNewsletter</b>	<b>Product eNewsletter</b> Conveyors	<b>Product eNewsletter</b> Conveyors
<b>Industry eNewsletter</b> Automotive	<b>Industry eNewsletter</b> Electronics	<b>Industry eNewsletter</b> Appliance	<b>Industry Focus</b> Aerospace	<b>Industry eNewsletter</b> Medical	<b>Industry eNewsletter</b> Automotive	<b>Industry eNewsletter</b> Automotive
	<b>Product Spotlight</b> NEW Video Spotlight eBlast	<b>Integrated Showcase</b> White Paper eBlast		<b>Product Spotlight</b> NEW Video Spotlight eBlast	<b>Integrated Showcase</b> White Paper eBlast	<b>Integrated Showcase</b> White Paper eBlast
	Aerospace Assembly	Automotive Assembly	Welding Assembly	Medical Assembly	Aerospace Assembly	Automotive Assembly
Buyers Guide is distributed at all major industry trade shows throughout the year.	International Manufacturing Technology Show Sept. 9-16 Chicago, IL				FABTECH Nov. 18-20 Las Vegas, NV	

Ad participation in the Buyer's Guide includes your listings, enhancements and more in print, website and search engines all year long.