LEAD RETRIEVAL 101

How are you capturing and following up with all of the leads collected at your booth?

"Maximize your ROI by using ATS Lead Retrieval services."

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 60 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.









LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY SEPT 22, 2023

 Instantly capture attendee contact info! Just "Point and Scan" the badges QR Code Click here to • Personalize Leads by using our "Custom Qualifiers" with the ability for note taking • Real-time lead data & analytics make following up a breeze; easy and efficient **ORDER ONLINE** • Leads stored in the cloud for up to 60 months Use your own Use our iPad & Handheld our LeadsPlus IOS or Andoid "State of the Art" Application Devices Honeywell Scanner iPad® Mini Plus™ LeadsPlus[™] App MobilePlus™ (PLEASE PRINT) BOOTH NO. _____ QTY ITEM **DIS. DEADLINE** SHOW RATE SUBTOTAL COMPANY _____ \$_____ Mobile Plus \$369.00 \$ 419.00 EMAIL(S) ______ _____ iPad Mini Plus \$449.00 \$ 499.00 ADDRESS \$ 359.00 \$409.00 LeadsPlus App CITY, STATE, ZIP, COUNTRY (First License) ORDER CONTACT LeadsPlus App \$ 99.00 \$149.00 PHONE NO. (Additional License) ONSITE CONTACT LeadsPlus App Bundles: (First License Included) ONSITE CELL PHONE 3 Pack \$ 549.00 \$ 499.00 6 Pack \$ 799.00 \$849.00 lasterCard CREDIT CARD NO.: VISA 10 Pack \$ 999.00 \$1049.00 Mobile Plus Add-Ons: Post Dis. Deadline CARDHOLDER NAME: \$ 60.00 \$ 80.00 **Custom Survey** SECURITY ____/_____ EXPIRATION DATE: ____ CODE \$ 65.00 \$85.00 **Delivery & Setup** \$ 350.00 \$350.00 CARDHOLDER SIGNATURE: **Developer Kit** Sub-Total = \$ _____ Visit Us at: www.american-tradeshow.com Email Orders to: orders@american-tradeshow.com Click here to ORDER ONLINE Questions? Please call: 985-240-5507 Fax: 985-809-1888 Username: TAS2023 Password: 9022 Mail Checks to: ATTN - American Tradeshow Services | 217 General Patton Ave. Mandeville, LA 70471 Total Due (in US Funds)= \$