



## Designing for the Frontline Worker:

Strategies for Creating Effective Manufacturing Operations Platforms

Kimberly Andersson Head of Design, Tulip Interfaces What app or software did you use in your personal life in the past week that you **genuinely loved**?

What app or software did you use **in your professional life** in the past week that you genuinely loved?

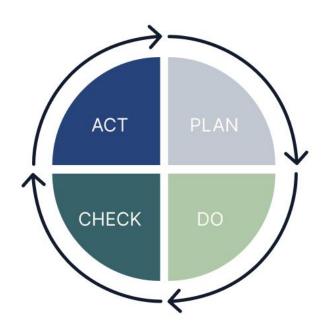
Enterprise users bring consumer expectations.

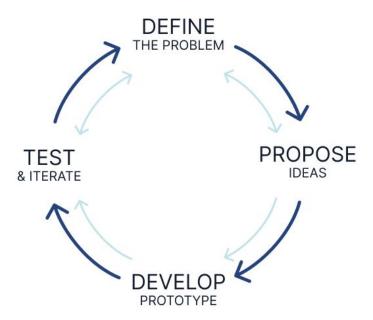
One hour a day of inefficiency x 200 operators

25 FTE's worth of work wasted every year



Why? Why? Why? Why? Why?







## Plan

Defining opportunities for improvement

#### Design for UX; design for quality

#### Email or mobile phone number

#### Continue

|              | BDLL Borrowe          | NAME OF TAXABLE PARTY.                  |                               | 001BDL | Drawdown<br>L201480094 |
|--------------|-----------------------|---|-------------------------------|--------|------------------------|
|              | 024462                | REVL                                    | REVLON CONSUMER PRODUCTS CORP |        |                        |
| acility Name | REVLON TERM LOAN 2016 |   |                               |        |                        |
| Detail       |                       |   |                               | A      | vrite default          |
| Component    |                       | 1                                       | nternal GL                    |        |                        |
| COLLAT       |                       | 100000000000000000000000000000000000000 |                               | Q      |                        |
| COMPINTSF    |                       |   |                               | Q      |                        |
| DEFAUL       |                       |   |                               | Q      |                        |
| DFLFTC       |                       |   |                               | Q      |                        |
| FRONT        |                       |   |                               | Q      |                        |
| FUND         |                       |   |                               | Q      |                        |
| INTEREST     |                       |   | NUMBER OF STREET              | Q      |                        |
| PRINCIPAL    |                       | 3003000023                              |                               | Q      |                        |
|              |                       |   |                               | Q      |                        |



#### Look for opportunities

Pauses

Repetitive tasks

Manually writing things down

Looking elsewhere for information

When another person needs to come into the task

When a different device is used

When the user's hands are full

When significant training is required

When a user has physical constraints

When the user's attention is focused elsewhere



Do

Experimenting with doing it differently

#### Map out their task flow

What decision points did the user face?

What inputs were required?

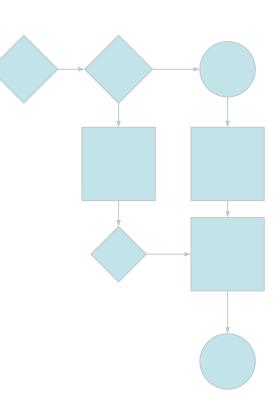
Can any of these steps be combined?

Can any steps be automated?

Were any steps unnecessary?

Where did the user face friction? (Where *should* the user face friction?)

Did any steps require specialized training?



#### Understand the physical environment









## Check

Testing usability in the real world



#### Ask unbiased questions

Ask about past behavior, not future potential.

**Get specific.** (How frequently do you do this task? How many times in the past few weeks have you had to do this task?)

**Ask neutral questions.** (Do you think this button gets you there? What did you expect would happen when you hit that button?)

**Don't assume.** (What was frustrating there? What was easy or difficult about completing that task?)

**Don't name interface elements.** (The related videos... This area on the side of the screen — what is that?)

Match your language to your participant's language. (Sounds like the picture was helpful—why? You mentioned the picture...?)

**Stay open-ended.** (Do you find this experience more useful? How would you normally perform this task, without this tool?)

Follow up. Tell me more. Can you show me what that's like?

Close your eyes for 5 seconds.



#### **Motor Inspection**













**Process Overview** 

1. Weight Inspection

2. Wire Contact Length

3. Sticker Check

4. Assembly Photo

5. Coil Resistance

**View Report** 



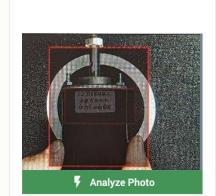
#### **Procedure Instructions**

Take a picture of the label to confirm proper voltage using the small capture region:

Detail



Camera



**Assembly Information** 

Restart Menu

Test Station 1

**ORDER 10006** 

Results



#### **Motor Inspection**









Kimberly Andersson

**Procedure Instructions** 

Detail

Take a picture of the label to confirm proper voltage using the small capture region:

Help **Andon** 

Restart **Assembly Information** 

Menu

Test Station 1

2. Wire Contact Length

3. Sticker Check

1. Weight Inspection

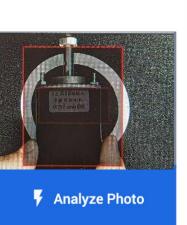
4. Assembly Photo

5. Coil Resistance

**View Report** 

ETROMECHANICAL 永磁直流电机 C:24V r/min:6000

Camera



**ORDER 10006** 

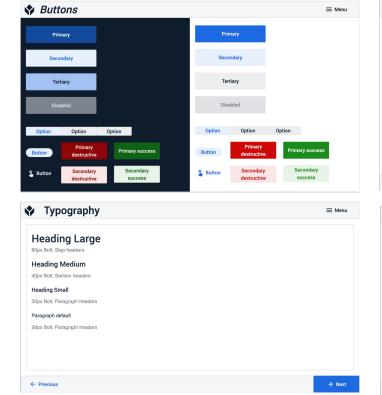
Results

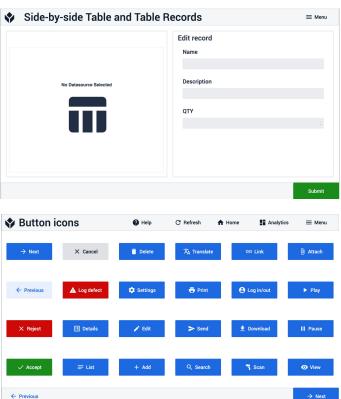


## Act

Iterating, refining, and scaling over time

#### Build scalable systems





### Processes change fast.





# Design with intention.

