


















ASSEMBLY CONTENT GUIDE 2025

Please note every emagazine ad you place includes website and Eblast presence. ASSEMBLY will feature editorial coverage on each of these key topics in every issue:



















- Adhesives & Dispensing
- Assembly Presses
- Automated Assembly Systems
- Manufacturing Management
- Manufacturing Software
- Motion Control & Conveyors
- Screwdriving and Riveting
- Plastics and Metal Welding
- Robotics
- Test & Inspection
- Workstations & Ergonomics
- And much more every month!

| | January Ad Close: 12/03/24 Materials Due: 12/05/24 | February Ad Close: 01/03 Materials Due: 01/09 | March Ad Close: 02/05 Materials Due: 02/10 | April Ad Close: 03/04 Materials Due: 03/10  | May Ad Close: 04/04 Materials Due: 04/10 | June Ad Close: 05/05 Materials Due: 05/09 |
|---|---|---|---|--|--|---|
| Special Issue | <i>Wire Processing</i> |  | | <i>Wire Processing</i> |  | |
| eMagazine | Medical | Automotive | Aerospace | Machinery | Appliance | Automotive |
| eNews | ASSEMBLY Editorial eNews | ASSEMBLY Editorial eNews | ASSEMBLY Editorial eNews | ASSEMBLY Editorial eNews | ASSEMBLY Editorial eNews | ASSEMBLY Editorial eNews |
| |  eNews |  eNews |  eNews |  eNews |  eNews |  eNews |
| | | <i>Wire Processing</i> eNews | | | <i>Wire Processing</i> eNews | |
| | Product: Screwdriving | Product: Power Tools | Product: Robotics | Product: Workstations | Product: Fastening | Product: Automated Assembly |
| | Industry: Medical | Industry: Automotive | Industry: Automation | Industry: Robotics | Industry: Software | Industry: Automotive |
| Focus On eMag + eBlast | Automotive | Medical  EV | Robotics | Medical | Automotive  EV | Automation |
| Product Spotlight eMag + Website | Product Spotlight | Product Spotlight | Product Spotlight | Product Spotlight | Product Spotlight | Product Spotlight |
| Webinars | Editorial Webinar | | Editorial Webinar | | Editorial Webinar | |
| Podcast |  |  |  |  |  |  |
| Additional Marketing Opportunities | | AD BONUS: FREE CASE HISTORY | AD BONUS: THE ASSEMBLY SHOW SOUTH PACKAGE | AD BONUS: FREE CASE HISTORY | | AD BONUS: FREE PRODUCT PROFILE |
| | | Video Spotlight eBlast | | Video Spotlight eBlast | | Video Spotlight eBlast |
| | | | White Paper eBlast | | White Paper eBlast | |
| Show Tie-In | A3 Business Forum | WHMA Silicon Expo and TFFE | | The ASSEMBLY Show South IPC Apex SAE MCX ITS America | Automate EWPT Fastener Fair | The Battery Show (Europe) Adhesives and Bonding Expo |

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| | July Ad Close: 06/05 Materials Due: 06/10 | August Ad Close: 07/03 Materials Due: 07/10 | September Ad Close: 08/05 Materials Due: 08/11 | October Ad Close: 09/04 Materials Due: 09/10  | November Ad Close: 10/03 Materials Due: 10/09 | December Ad Close: 11/04 Materials Due: 11/07 |
|---|---|---|---|--|---|---|
| Special Issue |  Buyers Guide <i>Wire Processing</i> | | Assembly Show Tour Guide  | The ASSEMBLY Show Times The ASSEMBLY Show Program <i>Wire Processing</i> | |  |
| eMagazine | Medical | New Energy | Aerospace | Medical | Automotive | Capital Spending |
| eNews | ASSEMBLY Editorial eNews | ASSEMBLY Editorial eNews | ASSEMBLY Editorial eNews | ASSEMBLY Editorial eNews | ASSEMBLY Editorial eNews | ASSEMBLY Editorial eNews |
| |  eNews |  eNews |  eNews |  eNews |  eNews |  eNews |
| | | <i>Wire Processing</i> eNews | | | <i>Wire Processing</i> eNews | |
| | Product: Robotics | Product: Adhesives & Dispensing | Product: Power Tools | Product: Automated Assembly | Product: Assembly Software | Product: Conveyors |
| | Industry: Medical | Industry: Automation | Industry: Robotics | Industry: Medical | Industry: Automotive | Industry: Automation |
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| | | |  EV | | |  EV |
| Product Spotlight eMag + Website | Product Spotlight | Product Spotlight | Product Spotlight | Product Spotlight | Product Spotlight | Product Spotlight |
| Webinars | Editorial Webinar | The ASSEMBLY SHOW Pre-Show Webinar Series | The ASSEMBLY SHOW Pre-Show Webinar Series | The ASSEMBLY SHOW Pre-Show Webinar Series | Editorial Webinar | |
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| | | Video Spotlight eBlast | | Video Spotlight eBlast | | Video Spotlight eBlast |
| | | | | | White Paper eBlast | |
| Show Tie-In | | | Electric Vehicle Expo & Battery Show | The Vision Show; The ASSEMBLY Show | FABTECH | |