

ASSEMBLY CONTENT GUIDE 2026

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Please note every emagazine ad you place includes website and Eblast presence. ASSEMBLY will feature editorial coverage on each of these key topics in every issue:

- Adhesives & Dispensing
- Assembly Presses
- Automated Assembly Systems
- Manufacturing Management
- Manufacturing Software
- Motion Control & Conveyors
- Screwdriving and Riveting
- Plastics and Metal Welding
- Robotics
- Test & Inspection
- Workstations & Ergonomics
- And much more every month!

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	January Ad Close: 12/3/2025 Materials Due: 12/5/2025	February Ad Close: 1/5/2026 Materials Due: 1/8/2026	MAX Manufacturing Automation eXchange March Ad Close: 2/5/2026 Materials Due: 2/9/2026	April Ad Close: 3/4/2026 Materials Due: 3/9/2026	May Ad Close: 4/3/2026 Materials Due: 4/8/2026	June Ad Close: 5/5/2026 Materials Due: 5/8/2026
Special Issue	Wire Processing	AUTONOMOUS AND ELECTRIC MOBILITY	NEW VISION & SENSORS The MAX Show Times The MAX Show Program	Wire Processing	AUTONOMOUS AND ELECTRIC MOBILITY	NEW VISION & SENSORS
eMagazine	Medical	Automotive	Aerospace	Machinery	Appliance	Automotive
News	ASSEMBLY Editorial News	ASSEMBLY Editorial News	ASSEMBLY Editorial News	ASSEMBLY Editorial News	ASSEMBLY Editorial News	ASSEMBLY Editorial News
	NEW Automation News	NEW VISION & SENSORS News	NEW Automation News	NEW VISION & SENSORS News	NEW Automation News	NEW VISION & SENSORS News
	AUTONOMOUS AND ELECTRIC MOBILITY News	Wire Processing News	AUTONOMOUS AND ELECTRIC MOBILITY News	AUTONOMOUS AND ELECTRIC MOBILITY News	AUTONOMOUS AND ELECTRIC MOBILITY News	Wire Processing News
	Product: Screwdriving	Product: Power Tools	Product: Robotics	Product: Workstations	Product: Fastening	Product: Automated Assembly
	Industry: Medical	Industry: Automotive	Industry: Aerospace	Industry: Robotics	Industry: Software	Industry: Automotive
Focus On eMag + eBlast	Automotive	Medical	Robotics	Medical	Automotive	Automation
		AUTONOMOUS AND ELECTRIC MOBILITY EV			AUTONOMOUS AND ELECTRIC MOBILITY EV	
Product Spotlight eMag + Website	Product Spotlight	Product Spotlight	Product Spotlight	Product Spotlight	Product Spotlight	Product Spotlight
Webinars	Editorial Webinar		Multi-Sponsored Editorial Webinar	Editorial Webinar	Editorial Webinar	
eBooks			NEW VISION & SENSORS			NEW VISION & SENSORS
Podcast	ASSEMBLY AUDIBLE	ASSEMBLY AUDIBLE	ASSEMBLY AUDIBLE	ASSEMBLY AUDIBLE	ASSEMBLY AUDIBLE	ASSEMBLY AUDIBLE
Additional Marketing Opportunities		AD BONUS: FREE CASE HISTORY	AD BONUS: The MAX Show Boost Package	AD BONUS: FREE CASE HISTORY		AD BONUS: FREE PRODUCT PROFILE
		Video Spotlight eBlast		Video Spotlight eBlast		Video Spotlight eBlast
			White Paper eBlast		White Paper eBlast	
Show Tie-In	A3 Business Forum WHMA	Silicone Expo EU MD&M West	MAX 03/25-03/26/2026 IPC Apex Expo	The Battery Show South SAE WCX	EWPT Fastener Fair	Automate The Battery Show (Europe) ITS America Adhesives and Bonding Expo

	July Ad Close: 6/5/2026 Materials Due: 6/10/2026	August Ad Close: 7/3/2026 Materials Due: 7/8/2026	September Ad Close: 8/5/2026 Materials Due: 8/10/2026	THE ASSEMBLY SHOW October Ad Close: 9/4/2026 Materials Due: 9/10/2026	November Ad Close: 10/2/2026 Materials Due: 10/8/2026	December Ad Close: 11/4/2026 Materials Due: 11/9/2026
Special Issue	Wire Processing		NEW VISION & SENSORS AUTONOMOUS AND ELECTRIC MOBILITY	The ASSEMBLY Show Times The ASSEMBLY Show Program Wire Processing		NEW VISION & SENSORS AUTONOMOUS AND ELECTRIC MOBILITY
eMagazine	Medical	New Energy	Aerospace	Medical	Automotive	Capital Spending
News	ASSEMBLY Editorial News	ASSEMBLY Editorial News	ASSEMBLY Editorial News	ASSEMBLY Editorial News	ASSEMBLY Editorial News	ASSEMBLY Editorial News
	NEW Automation News	NEW VISION & SENSORS News	NEW Automation News	NEW VISION & SENSORS News	NEW Automation News	NEW VISION & SENSORS News
	AUTONOMOUS AND ELECTRIC MOBILITY News	Wire Processing News	AUTONOMOUS AND ELECTRIC MOBILITY News	Wire Processing News	AUTONOMOUS AND ELECTRIC MOBILITY News	AUTONOMOUS AND ELECTRIC MOBILITY News
	Product: Robotics	Product: Adhesives & Dispensing	Product: Power Tools	Product: Automated Assembly	Product: Assembly Software	Product: Conveyors
	Industry: Medical	Industry: IoT	Industry: Robotics	Industry: Medical	Industry: Automotive	Industry: Electronics
Focus On eMag + eBlast	Robotics	Medical	Automation	Automotive	Automation	Medical
			AUTONOMOUS AND ELECTRIC MOBILITY EV			AUTONOMOUS AND ELECTRIC MOBILITY EV
Product Spotlight eMag + Website	Product Spotlight	Product Spotlight	Product Spotlight	Product Spotlight	Product Spotlight	Product Spotlight
Webinars	Editorial Webinar	The ASSEMBLY SHOW Pre-Show Webinar Series	The ASSEMBLY SHOW Pre-Show Webinar Series	The ASSEMBLY SHOW Pre-Show Webinar Series	Editorial Webinar	
eBooks			NEW VISION & SENSORS			NEW VISION & SENSORS
Podcast	ASSEMBLY AUDIBLE	ASSEMBLY AUDIBLE	ASSEMBLY AUDIBLE	ASSEMBLY AUDIBLE	ASSEMBLY AUDIBLE	ASSEMBLY AUDIBLE
Additional Marketing Opportunities		AD BONUS: FREE CASE HISTORY	AD BONUS: THE ASSEMBLY SHOW PACKAGE	AD BONUS: The ASSEMBLY Show Boost Packages	AD BONUS: FREE CASE HISTORY	AD BONUS: FREE CORPORATE PROFILE
		Video Spotlight eBlast		Video Spotlight eBlast		Video Spotlight eBlast
					White Paper eBlast	
Show Tie-In			IMTS Battery Show North America Silicon Expo Focus: Intelligent Vision and AI	THE ASSEMBLY SHOW 10/27 - 10/29/2026		