







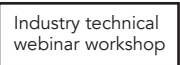


EDITORIAL CALENDAR 2021

ASSEMBLY

Issue	January	February	March	April	May
AD CLOSE	12/2	1/4	2/3	3/3	4/2
MATERIALS DUE	12/9	1/11	2/10	3/9	4/9
Primary Feature	Machinery Assembly	Medical Device Assembly	Aerospace Assembly	Automotive Assembly	Appliance Assembly
Features	Riveting Dispensing & Curing Vision Systems	Plastics Assembly Screwdriving Indexers & Actuators	Automated Assembly Adhesives Assembly Software	Robotics Conveyors Welding	Presses Workstations Leak Testing
Technology Columns	Automated Assembly Parts Feeding Welding Assembly	Automated Assembly Parts Feeding Reshoring	Automated Assembly Parts Feeding Quality Control	Automated Assembly Parts Feeding Reshoring	Automated Assembly Parts Feeding Welding Assembly
Assembly in Action	Leak Testing Robotics Presses	Riveting Conveyors Wire Processing	Dispensing & Curing Plastics Assembly Pneumatics	Workstations Modular Framing & Hardware Adhesives	Vision Systems Plastics Assembly Sensors
Assembly Products	Parts Marking Adhesives Clamps, Fixtures & Tooling	Fasteners Leak Testing Modular Framing & Hardware	Robotics Screwdriving Presses	Power Tools Riveting Hoists, Lifts & Positioners	Riveting Conveyors Dispensing & Curing
Special Issues and eBooks	<i>Wire Processing</i>	 Medical eBook  AUTONOMOUS AND ELECTRIC MOBILITY ASSEMBLY		<i>Wire Processing</i>  How-To Guide	 Automotive eBook  AUTONOMOUS AND ELECTRIC MOBILITY ASSEMBLY
Extra Marketing Opportunities	Buy One Ad, Get Another January Ad Free (Free double space)	Free Case History	Assembly Essentials	Lead Advantage	Free Case Study Ad Score
eNewsletter (2x times per month)	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter
Product eNews	Screwdriving  AVT INSIDER by ASSEMBLY	Dispensing & Curing <i>Wire Processing</i>	Presses  AVT INSIDER by ASSEMBLY	Automated Assembly	Fastening <i>Wire Processing</i>  AVT INSIDER by ASSEMBLY
Industry eNews	Automotive News	Electronics News	Appliance News	Aerospace News	Medical News
Additional Marketing Tools		Product Spotlight Video Spotlight Podcast eBlast	Integrated Showcase White Paper eBlast  Industry technical webinar workshop		Product Spotlight Video Spotlight Podcast eBlast
Focus On	Welding	Medical	Aerospace	Automotive	Welding
Show Tie-Ins	IPC Apex Jan. 23-28	MDM & ATX West, Feb. 9-11 WHMA Conference, Feb. 16-18	Fastener Fair March 23-25	SAE World Congress, April 13-15 ProMat, April 12-15	ATX Toronto, May 11-13 Automate May 17-20 Wire Processing Expo, May 12-13

June	July	August	September	October	November	December
5/4	6/2	7/2	8/3	9/1	10/4	11/2
5/8	6/9	7/9	8/10	9/9	10/11	11/9

Medical Device Assembly	Consumer Product Assembly Roundups	Aerospace Assembly	Automotive Assembly	Medical Device Assembly	Aerospace Assembly	Automotive Assembly
Power Tools Sensors Fasteners	Dispensing & Curing Conveyors Testing	Riveting Adhesives Parts Marking & Auto ID	Robotics Presses Plastics Assembly	Welding Dispensing & Curing Material Handling	Vision Systems Screwdriving Automated Assembly	Capital Spending Survey Robotics Assembly Software
Automated Assembly Parts Feeding Reshoring Quality Control	Automated Assembly Parts Feeding	Automated Assembly Parts Feeding Reshoring	Automated Assembly Parts Feeding Quality Control	Automated Assembly Parts Feeding Reshoring	Automated Assembly Parts Feeding	Automated Assembly Parts Feeding Reshoring Quality Control
Assembly Software Indexers & Actuators Auto ID	Sensors Welding Material Handling	Power Tools Modular Framing & Hardware Robotics	Adhesives Clamps, Fixtures & Tooling Wire Processing	Screwdriving Workstations Plastics Assembly	Conveyors Assembly Software Test Equipment	Presses Indexers & Actuators Fasteners
Modular Framing & Hardware Vision Systems Wire Processing	Pneumatics Clamps & Tooling Screwdriving	Workstations Plastics Assembly Hoists, Lifts & Positioners	Conveyors Vision Systems Dispensing & Curing	Sensors Indexers & Actuators Presses	Riveting Robotics Dispensing & Curing	Wire Processing Adhesives Power Tools
			Assembly Show Tour Guide 	 Assembly Show Times Assembly Show Program		
Assembly Essentials	Lead Advantage	Free Case History	Assembly Essentials 	Lead Advantage 	Free Case History	Assembly Essentials Free Corporate Profile
Product Profile ADVERTISE IN THE JUNE AND JULY ISSUES AND GET A FREE 1/2 PAGE PRODUCT PROFILE IN THE JULY ISSUE						
ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter	ASSEMBLY eNewsletter
Assembly Machines	Robotics 	Adhesives 	Workstations 	Power Tools	Presses 	Conveyors
Automotive News	Automotive News	Electronics News	Appliance News	Aerospace News	Medical News	Automotive News
Integrated Showcase White Paper eBlast		Product Spotlight Video Spotlight Podcast eBlast	Integrated Showcase White Paper eBlast		Product Spotlight Video Spotlight Podcast eBlast	Integrated Showcase White Paper eBlast
Medical	Medical	Aerospace	Automotive	Medical	Aerospace	Automotive
			Fabtech, Sept. 13-16 Electric Vehicle Expo & Battery Show, Sept. 17-20 AeroDef, Sept. 20-23	Quality Show Oct. 26 - 28 	ATX, MDM, SMTA Nov. 1-4	